

ATTN: PLANNING/ASSIGNMENT EDITORS

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High resolution images of the Adventures in Music program are available for download from the San Francisco Symphony's [Education Press Kit](#).

MEDIA COVERAGE AND PHOTO/VIDEO OPPORTUNITY

SAN FRANCISCO SYMPHONY'S ADVENTURES IN MUSIC PROGRAM FOR ALL SAN FRANCISCO PUBLIC ELEMENTARY SCHOOLS CELEBRATES 30th ANNIVERSARY

MUSIC ENSEMBLE PERFORMANCE FOR THIRD AND FOURTH GRADE STUDENTS, PRECEDED BY REMARKS BY SAN FRANCISCO MAYOR MARK FARRELL, SF SYMPHONY PRESIDENT SAKURAKO FISHER, AND SFUSD SUPERINTENDENT DR. VINCENT MATTHEWS

April 24, 9:45am – 12:00pm, Sanchez Elementary School, 325 Sanchez Street, SF

The **San Francisco Symphony's Adventures in Music** (AIM) education program celebrates its 30th anniversary with a special AIM ensemble performance for schoolchildren on Tuesday, April 24 at Sanchez Elementary School. The longest running and most comprehensive music education program of its kind among American orchestras, AIM is the result of a three decade-long partnership between the San Francisco Symphony and the San Francisco Unified School District (SFUSD), providing equitable access to music education to every San Francisco public elementary school student in grades 1 through 5.

San Francisco Mayor Mark Farrell, SFS President Sakurako Fisher, and SFUSD Superintendent Dr. Vincent Matthews will speak to the importance of the AIM program and music education, and Mayor Farrell will

present a proclamation on behalf of the City of San Francisco recognizing the Symphony's contributions to music education in public schools.

Following brief remarks, guests and schoolchildren will experience an island-inspired, rhythmically-driven AIM performance by the **Caribbean Express**, demonstrating the unique music education experience that SFUSD children are provided during their elementary school years.

****PLEASE NOTE MEDIA MUST RSVP:** PublicRelations@SFSymphony.org or (415) 503-5420

DAY-OF CONTACTS:

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MEDIA OPPORTUNITIES on Tuesday, April 24

Adventures in Music 30th Anniversary Celebration

Sanchez Elementary School

325 Sanchez Street, San Francisco, CA, 94114

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|----------------|--|
| 9:45am | Coffee and pastries |
| 10:00am | Remarks by San Francisco Mayor Mark Farrell, San Francisco Symphony President Sakurako Fisher, and San Francisco Unified School District Superintendent Dr. Vincent Matthews |
| 10:30am | AIM ensemble performance for students and attendees by Caribbean Express |
| 10:35am | Opportunities to interview students, speakers, teachers, and other representatives from SFUSD |

Media parking available on Sanchez Street between 16th and 17th Streets

MEDIA RESOURCES for Adventures in Music

[AIM 30th Anniversary Press Release](#)

[AIM Fact Sheet](#)

[AIM informational video](#)

[AIM high-resolution photos](#)

[AIM broll footage](#)