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**FOR IMMEDIATE RELEASE / April 14, 2010**

**SAN FRANCISCO SYMPHONY'S KEEPING SCORE WEBSITE  
NOMINATED FOR BEST EDUCATION SITE IN 14<sup>TH</sup> ANNUAL WEBBY AWARDS**

**Fans can vote online to help KeepingScore.org win the Web's top honor**

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**SAN FRANCISCO, CA, April 14, 2010** – The [San Francisco Symphony's Keeping Score](http://www.keeping-score.org) website ([www.keeping-score.org](http://www.keeping-score.org)) has been nominated for Best Education Site in the 14<sup>th</sup> Annual [Webby Awards](#). Hailed as the “Internet’s highest honor” by *The New York Times*, the Webby Award is the leading international award honoring excellence on the Web.

The [KeepingScore.org](http://www.keeping-score.org) website was launched in 2006 and redesigned in 2009 to accompany the SF Symphony’s PBS-TV *Keeping Score* documentary series, hosted by Music Director Michael Tilson Thomas. [KeepingScore.org](http://www.keeping-score.org) explores the music and stories of some of the world’s most groundbreaking composers. Designed to appeal to high school and college age students and their teachers, KeepingScore.org also appeals to music lovers of all ages who want to learn more about classical music. Composers Ludwig van Beethoven, Igor Stravinsky, Aaron Copland, Pyotr Tchaikovsky, Hector Berlioz, Charles Ives and Dmitri Shostakovich are featured on the site.

The [richly interactive site](#) enables users to follow scores for Beethoven’s *Eroica* Symphony and Tchaikovsky’s Fourth Symphony, as explanatory text and graphics unfold in time with the recordings. Exercises and games on the site allow the visitor to manipulate melody, balance, and other musical elements of a particular piece, or to play a simple conducting game led by Tilson Thomas to Stravinsky’s music, among other highlights. KeepingScore.org also makes use of extensive audio and video to explore the composers’ pertinent musical techniques as well as their personal stories. An historical timeline takes users deep into the composers’ political, social, and cultural worlds. KeepingScore.org is also a free, deep resource for teachers, and offers free downloadable lesson plans created by educators who have experienced the *Keeping Score* Education program. The website was developed by Michael Tilson Thomas and [the San Francisco Symphony staff, with the guidance of musicologists and educators](#), and web development firm [Rolling Orange](#) of San Mateo, CA.

“Nominees like KeepingScore.org are setting the standard for innovation and creativity on the Internet,” said David-Michel Davies, executive director of the Webby Awards. “It is an incredible achievement to be selected among the best from the nearly 10,000 entries we received this year.”

As a nominee, [KeepingScore.org](http://KeepingScore.org) is also eligible to win a [Webby People's Voice Award](#), the winners of which are chosen by the global Web community through online voting. From now until April 29, KeepingScore.org fans can cast their votes in The Webby People's Voice Awards at <http://webby.aol.com/society/education>

Other education sites nominated are Unit 9's Simple Machines for the Chicago Museum of Science and Industry; Aol's We Choose the Moon; Your Life, Your Money by WNED/PBS.org; and the National Film Board of Canada's Waterlife.nfb.ca. The YouTube Symphony Orchestra website was also nominated in the Music category. Tilson Thomas was deeply involved in that project, helping choose musicians who auditioned through video on the site, and leading the orchestra's performance at Carnegie Hall last April.

Webby winners will be announced on May 4 and honored at a star-studded ceremony in New York City on June 14, where they will have an opportunity to deliver one of The Webby Awards' famous five-word speeches. Past Webby Award winners—and their speeches—include Al Gore (“Please don't recount this vote.”), Stephen Colbert (“Me. Me. Me. Me. Me.”), and Michel Gondry (“Keyboards are full of germs.”).

The Webby Awards is presented by the International Academy of Digital Arts and Sciences, a 650-person judging academy whose members include Internet co-inventor Vinton Cerf, R/GA's Chief Bob Greenberg, “The Simpsons” creator Matt Groening, Arianna Huffington, and Harvey Weinstein.

### **About The Webby Awards**

Hailed as the “Internet's highest honor” by *The New York Times*, The Webby Awards are the leading international awards honoring excellence on the Internet, including websites, interactive advertising, online film and video, and mobile websites. Members also include writers and editors from publications such as *The New York Times*, *Wired*, *Details*, *Fast Company*, *Elle*, *The Los Angeles Times*, and *WallPaper*. Established in 1996, the 13th Annual Webby Awards received nearly 10,000 entries from all 50 states and over 60 countries worldwide. The Webby Awards is presented by The International Academy of Digital Arts and Sciences. Sponsors and partners of The Webby Awards include Microsoft Expression, Aol, YouTube, Pepsi, Aquent, Yahoo!, Tribal DDB Worldwide, East Media, IDG, PricewaterhouseCoopers, 2advanced.Net, KobeMail, Museum of the Moving Image, Behance, Business Insider, and *Time Out New York*.

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